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GEC Begins Construction on 70 Acre Organic Soil Amendment Site

Oct 25, 2011 Montclair, New Jersey -- Global Ecology Corporation (GEC), (GLEC:OTCQB) has received the last tranche of the funding necessary to begin the construction process on its first domestic organic soil amendment site in Castleberry, Alabama. The location, which encompasses nearly 70 acres, will be one of the largest of its kind in the U.S., and will be capable of producing approximately 40,000 cubic yards of fertilized organic soil amendments and 20,000 gallons of liquid soil enhancement products each month.

Mayor J. B. Jackson, of Castleberry states, “Our town, like so many others in rural Alabama, is seeking jobs for its citizens. The GEC green technology for the remediation of waste and the formation of organic soil amendments will create employment, stimulate the local economy and service what is essentially an agricultural region.”

Peter Ubaldi, President of GEC adds, “We are going to build a state-of-art facility that will be used as a model for many other regional and national locations planned by our company. The company’s goal is to economically serve the local communities by remediating organic waste products, while simultaneously providing valuable organic liquid and solid fertilizer for use in many agricultural applications.” concludes Ubaldi.

Please visit the company’s website for more information: www.geco.us.

Investors may contact President & CEO Peter Ubaldi at 973-655-9001 or Frank Hawkins, Hawk Associates, at 305-451-1888, e-mail: global.ecology@hawkassociates.com. To receive future releases in e-mail alerts, sign up at <http://www.hawkassociates.com/about/alert>.

This news release includes forward-looking statements regarding, among other things, the company's business and financial plans, strategies and prospects. Although the company believes that its plans, intentions and expectations reflected in or suggested by these forward-looking statements are reasonable, it cannot provide assurance that it will achieve or realize these plans, intentions or expectations. Many of the forward-looking statements contained in this news release may be identified by the use of forward-looking words such as: believe, expect, anticipate, should, planned, will, may, intend, estimated, and potential, among others. Important factors that could cause actual results to differ materially from the forward-looking statements made in this news release include market conditions and those set forth in any reports or documents that the company may publicly file from time to time.