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GEC Announces \$1.5 Million Funding for Company Projects

Aug 16, 2011, Montclair, New Jersey -- Global Ecology Corporation (GEC), (GLEC:OTCQB) announced today that it has received the initial draw as part of the \$ 1,500,000 funding from an investment partnership that will enable the Company to accelerate the completion of all of its current projects. These projects include the Alabama organic fertilizer blending centers and the expansion of the Florida soil amendment locations. The funding will also help expedite the completion of the USA registration for its IMS1000 chemical products and the related water cooling tower efficacy testing. Additionally, the company can now invest more capital in the development and execution of its product lines’ marketing and distribution strategies.

GEC’s President, Peter Ubaldi states, “This investment is only the first of several significant developments focusing on domestic market expansion that will be announced in the coming weeks and months.”

Please visit the company’s website for more information: www.geco.us.

Investors may contact President & CEO Peter Ubaldi at 973-655-9001 or Frank Hawkins, Hawk Associates, at 305-451-1888, e-mail: global.ecology@hawkassociates.com. To receive future releases in e-mail alerts, sign up at <http://www.hawkassociates.com/about/alert>.

This news release includes forward-looking statements regarding, among other things, the company's business and financial plans, strategies and prospects. Although the company believes that its plans, intentions and expectations reflected in or suggested by these forward-looking statements are reasonable, it cannot provide assurance that it will achieve or realize these plans, intentions or expectations. Many of the forward-looking statements contained in this news release may be identified by the use of forward-looking words such as: believe, expect, anticipate, should, planned, will, may, intend, estimated, and potential, among others. Important factors that could cause actual results to differ materially from the forward-looking statements made in this news release include market conditions and those set forth in any reports or documents that the company may publicly file from time to time.

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